

FILE

FEBRUARY 14
1977

fashion calendar

37th year • a weekly publication

JANUARY	FEBRUARY
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1978 - - NEXT YEAR

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FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of every event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue, therefore, will yield maximum use of FASHION CALENDAR to the reader. . . Ruth Finley, Publisher.

WEEK BEGINNING MONDAY, FEBRUARY 14, 1977

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Feb. 12- Feb. 15	NATIONAL SHOE FAIR AT N.Y. COLISEUM AND AMERICANA HOTEL Contact: Reno Ravenna, 12 E. 38 St., 689-5996.		
Saturday Feb. 12 4:00 P.M.- 6:00 P.M.	FALL 1977 SHOE COLLECTION Showings at 4:30 and 5:30. (Cocktails: 4:00 to 6:00). Show Coordinator: Sybil Weinman. By invitation. Open, 9:00 A.M.-5:00 P.M., Feb. 12-15. Contact: Helen Perlman, 688-8200.	GOLO FOOTWEAR	717 FIFTH AVE. (55TH ST.) SHOWROOM - ROOM 416
Saturday Feb. 12- Feb. 16	FALL-WINTER SHOE COLLECTIONS By Andrew Geller, Julianelli, Calvin Klein, and Geoffrey Beene; also, leather accessories. By appointment. Contact: 489-8630; or 489-8280.	ANDREW GELLER SHOE CO.	1370 SIXTH AVENUE 6TH & 7TH FLOORS
Saturday Feb. 12- Feb. 18	FALL 1977 SHOE FASHIONS Collections by Charles Jourdan, Pierre Cardin, Xavier Danaud. Informal showings by appointment, Feb. 12-18. Contact: 421-4250.	CHARLES JOURDAN COLLECTIONS	3 WEST 57TH STREET SHOWROOM - 12TH FLOOR
Feb. 13- Feb. 15	FLORIDA FASHION MART SPRING & SUMMER SHOW IN TAMPA AT CONVENTION HALL - Men's, Women's and Children's Fashions. Contact: (813) 223-8511.		
Monday Feb. 14 4:00 P.M. Champagne	"A GOOD DEAL OF FASHION" -- FILM AND SHOW A new concept in showroom design - new communications ideas on film and print, plus a live show produced by Doris A. Weston - apparel and shoe trends toward Fall '77. By invitation (limited seating). Contact: Aleta Fedoruk, PL 9-5844.	WOHL SHOE COMPANY	9 WEST 57TH STREET SHOWROOM - 14TH FLOOR
Monday Feb. 14 4:30 P.M.- 7:00 P.M.	1977 FALL SHOE SHOWING Cocktails and exhibition of paintings and shoes. By invitation. Contact: Grace Kent Sage, 973-7920.	HALSTON FOR GAROLINI	ANDREW CRISPO GALLERY 41 EAST 57TH STREET
Monday Feb. 14 5:00 P.M. Cocktails	FALL SHOE COLLECTIONS Reed Jay Evins for R.J.E. Designs (Algy Shoe, N.Y.) - women's; Reed Jay Evins for Selva Dance - men's, women's children's; R.J.E. Designs/Men. <u>Show at 6:00 P.M.</u> By invitation. Contact: 838-8476.	REED JAY EVINS	HURRAH CLUB 36 WEST 62ND STREET
Monday Feb. 14 5:00 P.M.- 8:00 P.M.	SHOWING OF FALL SHOE COLLECTION By invitation. Showings, Feb. 12-15, by appointment. Contact: Marsha Dickerson, 586-4843; or PL 3-4500.	MOLLIE PARNIS FOOTWEAR (1370 SIXTH AVENUE)	ST. REGIS HOTEL SUITE 443-444
Monday Feb. 14 6:00 P.M.	SPRING COLLECTION BY PAULINE TRIGERE By invitation. Cocktails after show (Main Floor). Contact: PL 3-7300.	BERGDORF GOODMAN	4TH FLOOR PLAZA COLLECTIONS

Monday Feb. 14 6:00 P.M.	FASHIONS & ACCESSORIES FROM GREECE Women's, men's children's. (6 to 8 P.M.) By invitation. Contact: 751-2404.	GREEK TRADE CENTER 150 EAST 58TH STREET 3RD FLOOR
Tuesday Feb. 15 11:30 A.M.	CHLOE FASHIONS AT BENEFIT SHOW Designer Karl Lagerfeld will be present. Tickets: \$10.00, for benefit of J.O.B. (Just One Break). By invitation. Contact: 725-2500. Publicity: Helen O'Hagan, PL 3-4000.	SAKS FIFTH AVENUE 5TH FLOOR
Tuesday Feb. 15 12:30 P.M. Luncheon	SECOND ANNUAL AWARD PRESENTATION "Big Apple" Award to honor Arthur Ochs Sulzberger, Publisher, N.Y. Times. (Program: 1:15). Members: \$18.00; guests; \$20.00. Contact: 685-4664.	NATIONAL HOME FASHIONS HOTEL PLAZA LEAGUE (41 MADISON AVE.) GRAND BALLROOM
Beginning Tuesday Feb. 15	FALL SPORTSWEAR MEN'S COLLECTION By appointment. Contact: 245-6760.	OSCAR DE LA RENTA MENSWEAR HOTEL PLAZA SUITE 923
Wednesday Feb. 16 9:30 A.M.- 11:00 A.M.	BREAKFAST SEMINAR-- DIANE VON FURSTENBERG Fashion show and talk about contemporary lifestyles. Wed., Feb. 23--Bill Blass-- show and discussion. Admission: \$5.00. Pub.: Harriet Weintraub, EL 5-6800.	BONWIT TELLER 2ND FLOOR CAFFE ORSINI
Wednesday Feb. 16 10:00 A.M.- 3:00 P.M.	"HAIR: THE FINAL ANALYSIS" CLAIROL, INC. FOUR-PART SYMPOSIUM Medical, technological, psychological and fashion developments in the field of hair. Contact: Phyllis Klein, 644-3076 or Rhonda Racz, 644-3060.	HOTEL PIERRE COTILLION ROOM
Wednesday Feb. 16 12:00 Noon Luncheon	PRESS PREVIEW: SPRING AND SUMMER COLLECTION Presentation of Gucci Spring and Summer fashions and accessories for ladies and gentlemen. By invitation (reserved seating - must present invitation at door). Public Relations: Hamra Associates, 3 East 54 St., 753-9833.	GUCCI ST. REGIS HOTEL ROOF
Thursday Feb. 17 6:00 P.M.	ALBERT NIPON FASHIONS: CUSTOMER SHOW Spring collection by Pearl Nipon. Publicity: Harriet Weintraub, EL 5-6800.	BONWIT TELLER 4TH FLOOR
Friday Feb. 18 12:00 Noon	PRESS PREVIEW: NEW SKIN CARE AND MAKEUP Mrs. Holly Flor, V.P. & Dir. of beauty services, will present Glemby's new skin care and makeup collection. By invitation. Publ.: Helen Nash, 686-3350.	GLEMBY INTERNATIONAL HOTEL PLAZA WHITE & GOLD ROOM
Feb. 19- Feb. 27	33RD ANNUAL NATIONAL ANTIQUES SHOW AT MADISON SQUARE GARDEN. Admission: \$3.00. Hours: 1:00 - 10:00; Sun., 1:00 - 7:00. Contact: Pearl Winick, 233-6010.	
Feb. 19	VARIETY MERCHANDISE SHOW AT N.Y. COLISEUM (Feb.19-22). Contact: (516)357-3555.	
Tuesday Feb. 22 7:30 P.M.	FASHIONS AND SHEETS BY ZANDRA RHODES (Note change of date). By invitation. Publicity: Peggy Healy, 223-7204.	BLOOMINGDALE'S 7TH FLOOR
Wednesday Feb. 23 11:30 A.M.	SHOWING OF FASHIONS BY GEOFFREY BEENE "The World of Geoffrey Beene"--Spring fashions by Geoffrey Beene and Beene Bag. Customer show. Publicity: Suzanne Butterfield, PL 3-7300.	BERGDORF GOODMAN 2ND FLOOR
Wednesday Feb. 23 7:00 P.M.- 9:00 P.M.	FASHIONS BY CERRUTI AT BENEFIT SHOW First women's collection by Cerruti at benefit show for Irvington House. Nino Cerruti will be there. Price: \$15.00. Publ.: Helen O'Hagan, PL 3-4000.	SAKS FIFTH AVENUE 5TH FLOOR

Feb. 27 EUROPEAN FALL FASHION FAIR AT CHICAGO APPAREL CENTER(Feb.27-March 2),695-3558

Monday Feb. 28 12:00 Noon Luncheon	BENEFIT FASHION SHOW FOR JOFFREY BALLET Showing of Spring fashions by Andre Murasan. Tickets: \$45.00 each, for benefit of Joffrey Ballet. Contact: 265-7300.	ELIZABETH ARDEN	HOTEL PIERRE GRAND BALLROOM
Monday Feb. 28 6:30 P.M.	CHRISTIAN DIOR BENEFIT FASHION SHOW Marc Bohan will be present. Tickets: \$20.00 for benefit of Jewish Guild for the Blind. By invitation. Publicity: Suzanne Butterfield, PL 3-7300.	BERGDORF GOODMAN	4TH FLOOR
Beginning Monday Feb. 28	EARLY FALL COLLECTION Continuous by appointment. Contact: Alyson, 594-8400.	LIZ CLAIBORNE	80 WEST 40TH STREET NEW SHOWROOM - 6TH FLOOR
Beginning Monday Feb. 28	OPENING OF EARLY FALL COLLECTION By appointment. (Through March 11). Contact: 391-1790.	TIKTINER	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Tuesday March 1 11:30 A.M.	ADOLFO FASHIONS AT BENEFIT SHOW Spring fashion show, for benefit of Museum of City of N.Y. By invitation. Contact: 427-6565. Publicity: Helen O'Hagan, PL 3-4000.	SAKS FIFTH AVENUE	5TH FLOOR
Wednesday March 2 9:00 A.M.- 10:30 A.M.	BEAUTY NEWS-- "FRESH FROM EUROPE" Five hairstylists will present new beauty directions -- hair and makeup; Adrien Arpel's new European facial. By invitation (must present admission card). Contact: Chris Fields, 486-9466; or Miraed Peake Smith, 397-6700.	SAKS FIFTH AVENUE	3RD FLOOR BEAUTY SHOPS
Wednesday March 2 5:00 P.M.- 7:00 P.M.	MENSWEAR FASHION SHOW AND RECEPTION Preview of Fall menswear by Oscar de la Renta. By invitation. Contact: Diane Harrell, 245-6760.	OSCAR DE LA RENTA MENSWEAR	REGINE'S 59TH ST. & PARK AVE.
Thursday March 3 6:00 P.M.- 8:00 P.M.	PREVIEW OF SPRING AND SUMMER FASHIONS New collection designed by Sally Hanson for The New York Jax. By invitation. (Cocktails). Contact: Ms. Horby, 753-5866.	THE NEW YORK JAX	7 WEST 57TH STREET
Friday March 4 9:00 A.M. Breakfast	PRESS BREAKFAST WITH MARGOT FONTEYN Introducing Margot Fonteyn's new collection of dance and exercisewear. By invitation. Publicity: Peggy Healy, 223-7204.	BLOOMINGDALE'S	MEZZANINE 1000 THIRD AVENUE
March 5- March 11	TENTH READY-TO-WEAR FESTIVAL AT CONVENTION CENTER IN HONG KONG. Contact: Maralyn Rittenour, Hong Kong Trade Devt. Council, 548 Fifth Ave., 582-6610.		
Sunday March 6- March 9	OPENING 10TH SEMI- ANNUAL FASHION FAIR More than 200 exhibitors from 15 European countries--Fall/Winter '77 women's, men's, children's fashions. (9:30-5:30). Contact: Jackie Cowen, 695-3558.	EUROPEAN FASHION FAIR (1 PENN PLAZA)	7TH AVE. AT 34TH STREET EXHIBITION CTR.-6TH FL.
Monday March 7- March 17	PREMIERE COLLECTION: READY-TO-WEAR Dresses, coats, knitwear. By appointment. Contact: Mary Blake, 369-6977.	ELSA MARTINELLI	ST. REGIS HOTEL PRIVATE SUITE
Beginning Monday March 7	SUMMER JEWELRY AND BELT COLLECTION Continuous showings by appointment. Contact: Gail Meehan, 679-6281.	P. C. DESIGNS, INC. BY PETER CATALANO	385 FIFTH AVE.(36TH ST.) SHOWROOM - SUITE 809

Monday FALL READY-TO-WEAR GOVERNMENT OF ISRAEL TRADE N.Y. HILTON HOTEL
 March 7- FASHIONS FROM ISRAEL CENTER (111 W. 40TH ST.)
 March 11 Forty manufacturers of men's, women's and children's fashions will present collections from Israel. By appointment. Contact: 594-5215.

Tuesday PREVIEW OF FALL CACHAREL FOR MALLORY 530 SEVENTH AVENUE
 March 8 COLLECTION SHOWROOM - 9TH FLOOR
 10:00 A.M. By invitation. Thereafter by appointment. Contact: 221-7222.

Tuesday GLORIA VANDERBILT SAKS FIFTH AVENUE 5TH FLOOR
 March 8 BENEFIT FASHION SHOW
 11:30 A.M. For benefit of Memorial Sloan Kettering. By invitation. Contact: Mr. Bradley Tonkin, 794-7973. Publicity: Helen O'Hagan, PL 3-4000.

Tuesday MENSWEAR FASHIONS JEFF BANKS FOR NIK NIK F.I.T. AMPHITHEATRE
 March 8 FOR FALL & WINTER (1290 SIXTH AVENUE) 227 WEST 27TH STREET
 5:00 P.M. (Note change of date). Also, sportswear. By invitation. Contact: 582-8034.

Wednesday LUNCHEON SHOWING OF LYDIA BARBETTA RESTAURANT
 March 9 "VINTAGE FASHIONS" (21 EAST 65TH STREET) 321 WEST 46TH STREET
 12:30 P.M. Reservations (from \$8.95). Contact: CI 6-9171.

Wednesday PRESENTATION OF AMERICAN PRINTED HOTEL PLAZA
 March 9 1977 TOMMY AWARDS FABRICS COUNCIL GRAND BALLROOM
 6:45 P.M.- Awards for creativity in print design. Retailer of the Year Award--Marvin
 Midnight Traub, President, Bloomingdale's. Over-The-Counter Award--David Sofro, President, House of Fabrics. By invitation. Contact: Arlene Friedlander: 564-8505.

Thursday PRESS SHOW INTRODUCING DIANNE B 729 MADISON AVENUE
 March 10 NEW COLLECTION (AT 64TH STREET)
 5:00 P.M. Lothar and Ricardo of Philadelphia--presenting "clothing within an event of dance and movement". By invitation. Contact: Paul Teveraux-Sinclair, 759-0988.

Friday "NEW PATTERNS OF THE FASHION GROUP, INC. N.Y. HILTON HOTEL
 March 11 LIVING" -- LUNCHEON (9 ROCKEFELLER PLAZA) BALLROOM
 12:00 Noon "On Our Own Free Time: The 135 Billion Dollar Opportunity" -- Travel,
 Luncheon Leisure. Chairman: Frances Koltun. Members: \$20.; guests: \$25. Contact: CI 7-3940

March 11- PINKY & DIANNE LTD. (FOR PRIVATE LABEL) WINTER COLLECTION IN MILAN -- MEN'S
 March 19 & WOMEN'S FASHIONS. Contact: Nally Bellati, Via Vivaio 10. Tel: 79-32-75.

Monday READY-TO-WEAR CAMERA NAZIONALE DELL' MILAN,
 March 14- SHOWINGS IN MILAN ALTA MODA ITALIANA ITALY
 March 18 Contact: Piazza Aracoeli 3, 00186 Rome, Italy. Tel: 679.43.90.

Mon., March 14:

12:00 Noon -Sportmax (Hotel Principe) 5:00 P.M. -Baila (Hotel Principe)
 3:00 P.M. -Pellegrini (Hotel Principe) 6:00 P.M. -Naldoni (Hotel Palace)
 3:30 P.M. -Tivioli (Hotel Principe) 6:30 P.M. -Irione (Hotel Palace)
 4:00 P.M. -Helyett (Via Cesare Battisti 21) 7:00 P.M. -Barocco (Hotel Principe)
 8:00 P.M. -Courlande (Hotel Palace)

Tues., March 15:

9:30 A.M. -Soldano (Hotel Principe) 3:00 P.M. -Lancetti (Hotel Principe)
 10:30 A.M. -Princess Galitzine Boutique 4:00 P.M. -Heinz Riva Bis (Hotel Principe)
 (Hotel Principe) 5:00 P.M. -Melchiorri (Hotel Palace)
 11:30 A.M. -Ognibene Zendman Boutique 6:00 P.M. -Geoffrey Beene (Hotel Diana)
 (Hotel Palace) 7:30 P.M. -Andre Laug Boutique (Hotel Principe)
 12:30 P.M. -Kinki Shop (Hotel Principe)

READY-TO-WEAR SHOWINGS IN MILAN (continued from page 4)

Wed., March 16:

9:30 A.M. -Callaghan(Hotel Principe)	3:00 P.M. -Trell(Hotel Principe)
10:30 A.M. -Ripa Addition(Hotel Palace)	4:00 P.M. -Charade Top(Via S.Sofia 33)
11:30 A.M. -Miguel Cruz-Melegari & Costa(Hotel Principe)	5:30 P.M. -Lorenbetty(Hotel Palace)
12:30 P.M. -Sanlorenzo(Hotel Principe)	6:30 P.M. -Dorian(Hotel Principe)
	7:30 P.M. -Mila Schon Due(Via Montenapoleone)

Thurs., March 17:

9:45 A.M. -Laura Biagiotti(Hotel Principe)	4:30 P.M. -Armani(Hotel Principe)
11:00 A.M. -Lux International(Hotel Palace)	5:30 P.M. -Mario Valentino(Hotel Principe)
12:15 P.M. -Basile(Hotel Principe)	6:30 P.M. -Walter Albini(sede da definire)
3:00 P.M. -Krizia(Palazzo della Permanente)	7:30 P.M. -Ken Scott(Hotel Principe)

Fri., March 18:

9:45 A.M. -Fendi(Hotel Palace)	5:00 P.M. -Roberta Di Camerino (Hotel Principe)
11:00 A.M. -Complice(Hotel Principe)	
12:15 P.M. -Missoni(Hotel Diana)	6:30 P.M. -Cadette(Hotel Principe)
3:00 P.M. -Caumont(Hotel Principe)	7:30 P.M. -Giorgio Correggiari

March 17	MAGIC (MEN'S APPAREL GUILD IN CALIFORNIA) -- IN SAN DIEGO (March 17-21)		
March 18	SKI INDUSTRIES AMERICA TRADE SHOW IN LAS VEGAS, NEVADA (March 18-23)		
March 19	CHICAGO EARLY FALL COLLECTIONS (March 19-24)		
March 20	PITTI DONNA KNITWEAR AND ACCESSORIES SHOWINGS IN FLORENCE, ITALY (March 20-23)		
March 26	PRET-A-PORTER SHOWINGS IN PARIS AT PORTE DE VERSAILLES (March 26-30): 582-4960.		
March 26	DALLAS EARLY FALL COLLECTIONS (March 26-31)		
March 27- March 30	NAMBS (Nat'l. Assn. of Men's Sportswear Buyers); and BAMA (Boys' and Young Men's Apparel Mfrs.Assn.) at N.Y.Statler Hilton Hotel. Contact: 689-7420.		
Monday March 28 5:00 P.M.	MENSWEAR FASHIONS FOR FALL & WINTER By invitation. Publicity: Roberta Bendavid, 399-2450.	RAFAEL BY BILL KAISERMAN (29 WEST 56TH STREET)	PLACE TO BE ANNOUNCED
Tuesday March 29 5:30 P.M.	SHOWING OF FALL MENSWEAR By invitation. (5:30-7:30 P.M.) Contact: Margery Rubin Cohen, 644-5717.	GENTLEMEN'S QUARTERLY	PLACE TO BE ANNOUNCED
March 30	FALL AND WINTER READY-TO-WEAR SHOWINGS IN LONDON, ENGLAND (March 30-April 2)		
March 30	BRITISH INT'L. FASHION FAIR IN BIRMINGHAM, ENGLAND (March 30=April 2)		
April 15	LOS ANGELES EARLY FALL COLLECTIONS (April 15-18)		
Monday April 18 3:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 730-8119.	OLIVIER DESIGNS LTD.	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Monday April 18 4:00 P.M.	SHOWING OF FALL COLLECTION Also, Eleanor Brenner for Brenner Bees. By invitation. Contact: 239-1150.	ELEANOR BRENNER INC. (498 SEVENTH AVENUE)	PLACE TO BE ANNOUNCED
Monday April 18 5:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter, 530 Seventh Ave., 6th fl. Contact: 354-2700.	CONCEPT VII; C.VII	FASHION INST.OF TECH. 227 WEST 27TH STREET

Beginning Monday April 18	OPENING OF FALL COLLECTION Continuous by appointment.	DONALD BROOKS Contact: 391-0900.	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Beginning Monday April 18	OPENING OF FALL COLLECTION Continuous by appointment.	GOLDWORM Contact: 244-1700.	1410 BROADWAY SHOWROOM - 20TH FLOOR
Beginning Monday April 18	OPENING OF FALL COLLECTION Continuous showings.	NANTUCKET NATURALS Contact: 244-3558.	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Tuesday April 19 9:00 A.M.	OPENING OF FALL COLLECTION By invitation.	TRACY MILLS (Continental breakfast). Contact: 221-6374.	57 WEST 38TH STREET SHOWROOM - 12TH FLOOR
Tuesday April 19 10:00 A.M.	SHOWING OF FALL COLLECTION Also, Tues., April 26 at 10:00 A.M.	ADELE SIMPSON By reservation. Contact: 354-8600.	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Tuesday April 19 11:00 A.M.	SHOWING OF FALL COLLECTION Also, Tues., April 26 at 11:00 A.M.	MOLLIE PARNIS BOUTIQUE BY MORTY SUSSMAN By reservation. Contact: 221-1445.	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Tuesday April 19 12:00 Noon	SHOWING OF FALL COLLECTION Also, Mon., April 25 at 12:00 Noon.	HAROLD LEVINE BY DON BREITINGER By reservation. Contact: 391-2255.	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Tuesday April 19 2:00 P.M.	SHOWING OF FALL COLLECTION Also, Tues., April 26 at 12:00 Noon.	HANAE MORI By reservation. Contact: 221-5726.	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Tuesday April 19 3:00 P.M.	SHOWING OF FALL COLLECTION By invitation.	RODRIGUES FOR CARLYE Thereafter by appointment. Contact: 244-6761.	530 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Tuesday April 19 4:00 P.M.	SHOWING OF FALL COLLECTION By invitation.	GAMUT BY DON SAYRES (512 SEVENTH AVENUE) Thereafter by appointment, 6th floor. Contact: 354-4700.	PLACE TO BE ANNOUNCED
Tuesday April 19 5:30 P.M.	SHOWING OF FALL COLLECTION By invitation.	TRIGERE-TOO BY SUSSEX Contact: 391-9100. Thereafter by appointment at 1290 Sixth Ave., 586-6707.	550 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Tuesday April 19 7:00 P.M.	ITALIAN FASHION SHOW & DINNER DANCE By invitation.	ITALIAN TRADE COMMISSION Cocktails at 7:00. Show at 7:30. Contact: 432-9250, Ext.28.	HOTEL PIERRE GRAND BALLROOM
Beginning Tuesday April 19	OPENING OF FALL COLLECTION Also Sica Knits by Milton Kent Ford.	CASI Contact: Gladys Thompson, 594-4470.	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Tuesday April 19	OPENING OF FALL COLLECTION Continuous by appointment.	ORIGINALA, INC. Contact: Joan Resker, 695-5100.	512 SEVENTH AVENUE SHOWROOM - 43RD FLOOR
Wednesday April 20 9:00 A.M.	SHOWING OF FALL SPORTSWEAR COLLECTION By invitation.	BILL ATKINSON LTD. Thereafter by appointment. Contact: Jeanne Atkinson, 221-8510.	530 SEVENTH AVENUE SHOWROOM - 4TH FLOOR

Wednesday April 20 10:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment.	JERRY SILVERMAN	530 SEVENTH AVENUE SHOWROOM - 17TH FLOOR Contact: 244-7522.
Wednesday April 20 11:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment.	RIZKALLAH FOR DON FRIESE	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR Contact: Marie Lippe, 398-9000.
Wednesday April 20 12:00 Noon	SHOWING OF FALL COLLECTION By invitation.	GINO-SNOW BY RICHARD ASSATLY	550 SEVENTH AVENUE SHOWROOM - 12TH FLOOR (Note change of date, time, place). Contact: 391-0901
Wednesday April 20 1:00 P.M.	SHOWING OF FALL COLLECTION Also, April 25, at 1:00. By invitation.	VERA MAXWELL	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR Contact: LO 3-4358.
Wednesday April 20 2:30 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment.	CUDDLECOAT; V & V DESIGN	500 SEVENTH AVENUE SHOWROOM - 5TH FLOOR Contact: 279-9223.
Wednesday April 20 3:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment,	GIORGIO SANT'ANGELO	20 WEST 57TH STREET SHOWROOM - 4TH FLOOR 550 Seventh Ave., 22nd fl., 221-6252.
Wednesday April 20 4:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment,	DIANE VON FURSTENBERG (530 SEVENTH AVENUE)	HOTEL PIERRE COTILLION ROOM Contact: 354-8336.
Wednesday April 20 5:30 P.M.	FAIL COLLECTION BY CLOVIS RUFFIN By invitation. Contact:	RUFFINWEAR; RUFFINKNIT (550 SEVENTH AVENUE)	ESSEX HOUSE CENTRAL PARK SOUTH Bert Reifer, 221-0661. Publ.: Jeanne Chappell, 221-0644.
April 20	FRANKFURT, GERMANY FUR FAIR (April 20-24)		
Thursday April 21 9:00 A.M.	SHOWING OF FALL EVENING FASHIONS By invitation. Buyers:	REIKO	177 EAST 87TH STREET SHOWROOM - 5TH FLOOR 628-3817. Publ.: Julie Palmerio, 986-6669.
Thursday April 21 10:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment.	JAMES DAUGHERTY	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR Contact: Lillian Brandt, 354-2299.
Thursday April 21 11:00 A.M.	FALL SHOWING: DRESSES & SPORTSWEAR By invitation. Thereafter by appointment.	LEO NARDUCCI NARDUCCI WITH THE SMITHS	PLACE TO BE ANNOUNCED Contact: Dresses: Jeff Levine, 221-6720; Sportswear (1407 Broadway, 41st fl.) Herb Lewin, 221-3080.
Thursday April 21 12:00 Noon	PRESS SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment.	HOUSE OF JULIO	23 WEST 52ND STREET SHOWROOM - 3RD FLOOR Contact: Diane Radley, 581-4350.
Thursday April 21 1:00 P.M.	SHOWING OF FALL COLLECTION Show followed by luncheon. By invitation (must present at door). Buyers -- Joanne Jaap or Helen Bailey; Press --	ROBERTA DI CAMERINO	OLYMPIC TOWER-2ND FLOOR 645 FIFTH AVE. (AT 51 ST.) Fernanda Gilligan, 355-7600.
Thursday April 21 3:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment,	ANTHONY MUTO FOR MARITA; A.M./P.M. (530 SEVENTH AVE.)	F.I.T. AMPHITHEATRE 227 WEST 27TH STREET Contact: 354-9440.

Thursday April 21 5:30 P.M.	SHOWING OF FALL COLLECTION By invitation. Contact: 221-5765. Publicity: Rea Lubar, 279-0790.	ALICE BLAINE	80 WEST 40TH STREET THE GREENHOUSE
Friday April 22 9:00 A.M.	SHOWING OF FALL COLLECTION Show at 9:30. By invitation. Thereafter by appointment, 1411 Broadway, Suite 1144. Contact: 354-4942. Publicity: Vera Bacal, PL 3-8421.	ADINI COLLECTION BY INDIA IMPORTS OF R.I.	1407 CLUB 1407 BROADWAY
Monday April 25 9:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 221-4200.	KASPER FOR JOAN LESLIE	530 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
April 25	10:00 A.M., GEOFFREY BEENE & BEENE BAG (Press Show), 550 Seventh Ave., 398-0800		
Monday April 25 11:00 A.M.	SHOWING OF FALL COLLECTION Also at 3:00 P.M. By reservation. Contact: Barrie Sommerfield, 398-9000.	GLORIA VANDERBILT	550 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
April 25	12:00 Noon, BILL BLASS (Press Show), 550 Seventh Ave., 17th floor, 221-6660.		
April 25	12:00 Noon, HAROLD LEVINE (2nd Show), 530 Seventh Ave., 21st fl., 391-2255.		
April 25	1:00 P.M., VERA MAXWELL (2nd Show), 530 Seventh Ave., 26th floor, 563-4358.		
Monday April 25 2:00 P.M.	SHOWING OF FALL COLLECTION Also April 26 at 2:00 P.M. (Press Show, April 25 at 10:00 A.M.-see above). By reservation. Contact: 398-0800.	GEOFFREY BEENE; & BEENE BAG	550 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Monday April 25 3:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 563-1640.	GLORIA SACHS	530 SEVENTH AVENUE SHOWROOM - 30TH FLOOR
April 25	3:00 P.M., GLORIA VANDERBILT (2nd Show), 550 Seventh Ave., 15th fl., 398-9000.		
Monday April 25 4:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 221-7545.	CATHY HARDWICK	530 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Monday April 25 5:30 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter in showroom, 23rd floor. Contact: 221-8330.	ALBERT CAPRARO (550 SEVENTH AVENUE)	FASHION INST.OF TECH. 227 WEST 27TH STREET
Beginning Monday April 25	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 398-0763.	POSH, INC. BY JAY ANDERSON	550 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Tuesday April 26 8:45 P.M.	PRESS SHOWING OF FALL COLLECTION By invitation. Buyers' show at 4:00 P.M. By reservation. Contact: 354-4200.	BLASSPORT (550 SEVENTH AVENUE)	FOUR SEASONS 99 EAST 52ND STREET
Tuesday April 26 10:00 A.M.	SHOWING OF FALL COLLECTION Also by 1:00 P.M. (Limited seating). Contact: 736-8888.	BETTY HANSON & COMPANY (205 WEST 39TH STREET)	205 WEST 39TH STREET SHOWROOM - 14TH FLOOR
April 26	10:00 A.M., ADELE SIMPSON (2nd Show), 530 Seventh Ave., 23rd floor, 354-8600.		
April 26	11:00 A.M., MOLLIE PARNIS BOUTIQUE, 530 Seventh Ave., 18th fl., 221-1445.		

Tuesday April 26 11:30 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 691-8300.	MRS. H. WINTER FOR YESTERDAY'S NEWS	155 WEST 23RD STREET SHOWROOM - 10TH FLOOR
April 26	12:00 Noon, HANAE MORI (2nd Show), 550 Seventh Ave., 5th floor, 221-5726.		
Tuesday April 26 1:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 947-6845.	VICTORIA ROYAL BY MARTIN STAEHEL	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
April 26	1:00 P.M., BETTY HANSON & CO., 205 W. 39th St., 14th floor, 736-8888.		
Tuesday April 26 2:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment, 530 7 Ave., 3rd fl. Contact: 354-0760.	ALBERT NIPON	PLACE TO BE ANNOUNCED
April 26	2:00 P.M., GEOFFREY BEENE & BEENE BAG (3rd Show), 550 7 Ave., 4 fl., 398-0800.		
Tuesday April 26 3:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 239-7080.	JOHN ANTHONY	550 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Tuesday April 26 4:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment, 7th fl. Contact: Jean Roberts, 354-1880.	DOMINIC ROMPOLLO (530 SEVENTH AVENUE)	500 CLUB 500 SEVENTH AVENUE
Tuesday April 26 4:00 P.M.	SHOWING OF FALL COLLECTION Also, Thurs., April 28 at 4:00. By reservation. (Press, Tues., May 3 at 11:30. By invitation). Contact: 391-9100.	TRIGERE, INC.	550 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
April 26	4:00 P.M., BLASSPORT (Buyers' Show), Four Seasons, 99 E. 52nd St., 354-4200.		
Tuesday April 26 5:30 P.M.	SHOWING OF FALL COLLECTION Buyers--Judy Flynn, 221-0675, Press--Jeanne Chappell, 221-0644.	RALPH LAUREN (550 SEVENTH AVENUE)	PLACE TO BE ANNOUNCED
Tuesday April 26 7:00 P.M.	PRESS SHOWING OF FALL COLLECTION Showings at 9:00 A.M., April 27, 28, 29, May 2. By appointment through May 6. Contact: Jim Harp, (213) 462-6377.	HOLLY'S HARP--CALIFORNIA (950 N. CAHUENGA, L.A.)	HOTEL PLAZA PRIVATE SUITE
Wednesday April 27 9:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment, 2nd fl. Contact: 563-0988.	GENRE BY GIL AIMBEZ (530 SEVENTH AVENUE)	STATLER HILTON HOTEL 7TH AVE. & 33RD ST.
Wednesday April 27 10:00 A.M.	OPENING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 244-2700.	GINALA, GINESSA, AQUANALA BY PAT SANDLER	512 SEVENTH AVENUE SHOWROOM - 13TH FLOOR
Wednesday April 27 10:30 A.M.	SHOWING OF FALL COLLECTION By invitation. Contact: Rick Costello, 354-8620. Publ.: Rea Lubar, 279-0790.	PORTFOLIO BY PERRY ELLIS	1411 BROADWAY SHOWROOM - 29TH FLOOR
Wednesday April 27 11:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 221-1445.	MOLLIE PARNIS COUTURE BY MORTY SUSSMAN	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Wednesday April 27 12:00 Noon	SHOWING OF FALL COLLECTION Also at 3:30 P.M. By invitation. Contact: 736-9601. Publicity: Joanne Creveling, 586-2377.	CALVIN KLEIN	205 WEST 39TH STREET SHOWROOM - 11TH FLOOR

Wednesday April 27 1:00 P.M.	SHOWING OF FALL COLLECTION Also, Thurs., April 28, 1:00. (Press, Mon. April 25, 12:00 Noon). Contact: 221-6660.	BILL BLASS	550 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Wednesday April 27 2:00 P.M.	SHOWING OF FALL COLLECTION By invitation. (Note change of date and time). Contact: 354-7830.	SCOTT BARRIE (530 SEVENTH AVENUE)	PLACE TO BE ANNOUNCED
April 27	3:30 P.M., CALVIN KLEIN (2nd Show), 205 W. 39 St., 11th fl. Contact: 736-9601.		
Wednesday April 27 5:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment, 530 Seventh Ave., 10th fl., 391-0420.	PATTI CAPPALLI FOR JERRY SILVERMAN	PLACE TO BE ANNOUNCED
Thursday April 28 9:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 221-4200.	KASPER FOR J.L. SPORT	530 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Thursday April 28 10:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Contact: 594-5010. Publicity: Vera Bacal, PL 3-8421.	MADY GERRARD	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Thursday April 28 11:30 A.M.	PRESS SHOWING OF FALL COLLECTION Buyers at 3:00 P.M. By reservation. Contact: 354-6340.	HALSTON	550 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
April 28	1:00 P.M., BILL BLASS (3rd Show), 550 Seventh Ave., 17th fl. Contact: 221-6660.		
Thursday April 28 2:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment, 20th floor. Contact: 354-4330.	CAROL HORN'S HABITAT (530 SEVENTH AVENUE)	PLACE TO BE ANNOUNCED
April 28	3:00 P.M., HALSTON (2nd Show), 550 Seventh Ave., 17th fl. Contact: 354-6340.		
April 28	4:00 P.M., TRIGERE (2nd Show), 550 Seventh Ave., 16th fl. Contact: 391-9100.		
Thursday April 28 4:30 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment, 13th floor. Contact: 736-8867.	BILL HAIRE FOR FRIEDRICKS (205 WEST 39TH STREET)	PLACE TO BE ANNOUNCED
Thursday April 28 5:15 P.M.	SHOWING OF FALL COLLECTION <u>Show at 5:45 P.M.</u> By invitation. Contact: 399-2450.	BILL KAISERMAN FOR THE RAFAEL WOMAN	REGINE'S 502 PARK AVE. (59TH ST.)
Friday April 29 11:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 354-4395.	CHARLES SUPPON (550 SEVENTH AVENUE)	PLACE TO BE ANNOUNCED
Friday April 29 1:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: Joan Blumberger, 736-4078.	MARY McFADDEN	264 WEST 35TH STREET SHOWROOM - 2ND FLOOR
Monday May 2 10:30 A.M.	SHOWING OF FALL COLLECTION By invitation. Buyers' show at 2:30. By reservation. Contact: 354-6777.	OSCAR DE LA RENTA	550 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
May 3	11:30 A.M., TRIGERE (Press Show, by invitation), 550 Seventh Ave., 391-9100.		
Tuesday May 3 2:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 221-3489.	SAZ	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR